



Global Scientific and Academic Research Journal of Economics, Business and Management

ISSN: 2583-5645 (Online)

Frequency: Monthly

Published By GSAR Publishers

Journal Homepage Link- <https://gsarpublishers.com/journals-gsarjebm-home/>



The Use and Representation of Cultural Elements in Character Interview Programs

BY

Fan Yang^{1,2}, Albattat Ahmad^{3*}, Gongfu Shen²

¹Master in Management. Graduate School of Management, Management & Science University, 40100, Selangor, Malaysia.

²Journalist, China Media Group (CMG), 11 Fuxing Road, Haidian District, 100089 Beijing, China.

^{3*}PhD in Hotel Hospitality Management. Associate Professor, Dr, Graduate School of Management, Postgraduate Centre, Management & Science University, 40100, Selangor, Malaysia. Orchid ID: <https://orcid.org/0000-0002-3127-4405>



Abstract

With the widespread popularity of television talk shows and the increasing audience demands, the application and representation of cultural elements in the show has become a focus of study in this field, attracting wide attention. This study combines the theoretical research of cultural elements with the actual presentation of television talk shows, exploring and analyzing how these shows capture and depict the cultural background of characters through camera movement. Our aim is to delve into and interpret the detailed connection between cultural expression in TV talk shows and visual culture, as well as how they uniquely exhibit characters from specific cultural backgrounds distinctively from conventional presentations. We choose talk shows with clear cultural features for systematic analysis, applying qualitative and quantitative research methods for an in-depth study of the cultural elements and their visual expression in these shows. Additionally, we also conduct a comprehensive analysis of these talk shows from a film cinematography perspective, seeking new methods and perspectives to capture cultural differences, display character identities, and intensify the atmosphere of the programmes. After thorough data collection and systematic analysis, we found that the representation of cultural elements in TV talk shows plays a crucial role in conveying a deeper understanding of characters, character backgrounds, and cultural contexts. By profoundly excavating and understanding the ways and techniques of cultural element representation and their effects in these shows, we can provide new methods and ideas for the innovation and development of TV programmes from the perspective of visual culture. Therefore, this study suggests that producers and directors of TV talk shows should make more use of and delve deeper into cultural elements, and effectively combine them with the theme of the show, visual style, and other aspects to enhance the viewing quality and cultural penetration of the show. Simultaneously, for researchers of visual culture and film cinematography, this study offers new research methods and techniques, thus helping to promote academic research and practical efficacy in the related fields.

Keywords: Character Interview, Cultural Display, Cultural Elements, Cinematography

Article History

Received: 12/02/2024

Accepted: 17/02/2024

Published: 19/02/2024

Vol – 3 Issue – 2

PP: -103-110

INTRODUCTION

With the widespread popularity of television talk shows and increasing audience demand, the application and representation of cultural elements in these programs have attracted wide attention in this field of research. The integration of theoretical studies on cultural elements with the practical presentation of television talk shows provides a

platform to explore and analyze how these shows capture and depict the cultural backgrounds of their guests. The purpose of this study is to delve into and interpret the intricate relationship between cultural expressions and visual culture in television talk shows, as well as their unique presentation tailored to specific cultural backgrounds. Undeniably, the widespread acceptance and high viewership of Character Interview Programs (CIPs) on television have seen a surge in



recent years. These programs rest on the fulcrum of culture, necessitating an in-depth exploration into its impact, benefits, and potential issues. The underpinning narrative for this study seeks to delve into the dynamics of cultural representation in these programs and underlines the discerning relevance of its investigation.

The evolving context of television content is significant, and the field of CIPs is no exception to this change. Nestled within the confines of these programs, prevalent and often latent cultural elements can be discerned. These elements, established in the form of tangible objects and locations, in conjunction with the utilitarian usage of contextual cinematographic devices like interspersed film footage of cultural events, form the crux of such programs. The handling of camera lenses, therefore, metamorphoses into an act of capturing these cultural nuances and emanations. The real-time presentation of an interviewee’s cultural background through conscious spotlighting offers the potential of a rich tapestry of visual storytelling. The aim of this study is not simply to weave a narrative of cultural representation, but to underscore its relevance in modern television programming.

Visual Representation: A Perspective

To chart the course of our expedition towards understanding the phenomenon of cultural lensing, we have to first come to terms with the semantics involved. Visual representation in this context refers to the constant journey of selecting and emphasizing specific cultural elements, presenting them to an audience with the intent of capturing the essence of an interviewee’s cultural background and identity.

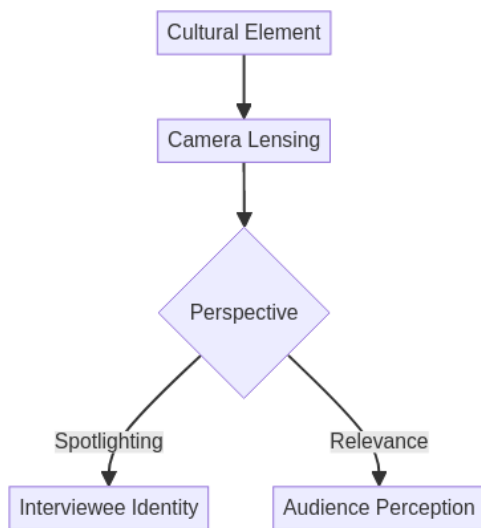


Figure 1: Perspective of Visual Representation

The schematic flowchart herein aptly represents the role that visual representation plays in articulating the cultural nuances embedded in these programs.

Relevance: A Study of Significance

The hegemony of culture as an integral component in character-based interview programs is an aspect that necessitates the study of its representation, ubiquity, and the intricacies that it brings. The examination of cultural elements

and their interweaving into programs offers a fresh perspective in the arena of television programming. It also carries the potential to enhance the viewer’s understanding, resonating with their cultural cognisance and evoking an immersive viewing experience. Furthermore, the cultural underpinnings, in tandem with the aesthetic visualisation offered by the program, can pique and sustain viewer interest, offering a diving board into deeper cultural contexts.

The Cultural Lens: A Detailed Analysis

The study investigates the interplay of aesthetics, culture, and representation interspersed within the scope of these programs. This triad traverses through various cultural arts and narratives, snorkeling into tangible and intangible cultural elements that are tightly knitted with the weaving of the program.

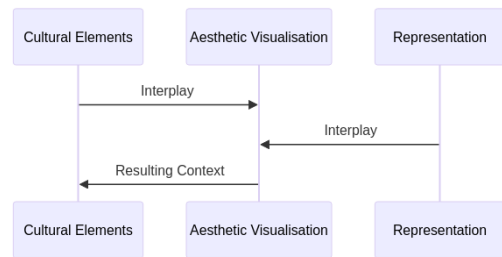


Figure 2: The Cultural Lens

This diagrammatic representation outlines our plan of action, aiming to explore uncharted territories within the domain of cultural representation painted by the brush strokes of aesthetic visualisation and accurate representation. Thus, the relevance of studying the enigma of cultural representation in modern character-based television interview shows is of crucial significance, forming the scaffolding on which this study is based. With practical applications extending to directors, producers, and costume designers, the investigation further extends the canvas for scholars and researchers. This voyage into the realm of cultural representation, interspersed with visual aesthetics, is a quest for the perfect symbiosis between culture and representation, always aspiring towards unlocking the treasure of deeper understanding. However, may we remember that there is an endless sea to explore, with every quest leading to new discoveries. Nevertheless, the explorative spirit of this study promises revealing insights that traverse everywhere across the shorelines of cultural understanding. The purpose of this study, as the heart and objective of the research, sprawls multiple factors that merit meticulous elucidation and thorough narrative. In the endeavor to unveil the process and tactics through which person-to-person interview television shows manage to articulate and underscore profound cultural backgrounds of the characters featured in their scope, the research aims at processing an encompassing analysis on multiple axes of interest.

Framing the Discretionary Use of Cultural Elements

The central ethos of this research involves expanding on the discerning use of cultural elements in one-on-one interview shows, and its resonance with the cultural backgrounds of the people being interviewed. The keen manifestation of culture

conglomerates an array of elements such as artifacts, venue selection, and the stratagem for intertwining snippets from documentaries featuring cultural phenomena.

The directed purpose of the study further stretches over the articulation of the process that drives the apt choice of cultural elements, all while remaining true to the pertinence and congruence with the subject’s cultural background. It explores how different cuing strategies, such as the use of cultural objects, the choice of cultural venues, and the intercalation of cultural event documentary shots, are used to emphasize the character’s cultural background. The research propounds an imperative thrust towards exploring how television interviews can broaden their spectrum of evaluative cues for cultural displays, thereby enhancing the representation of cultural traits. Here is a mermaid flowchart to showcase a proposed process of cue selection:

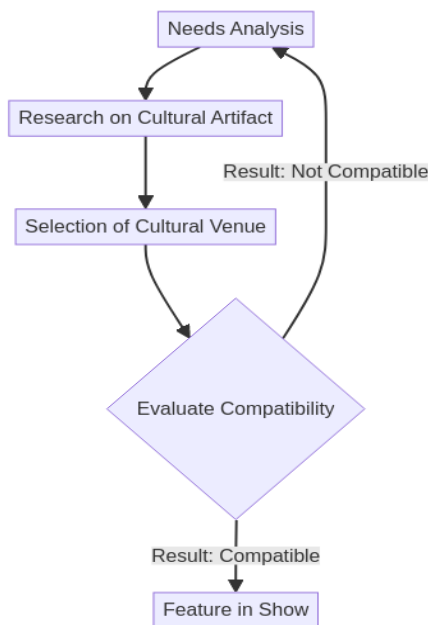


Figure 3: Discretionary Use of Cultural Elements

Literature Review

Previous studies have extensively examined various aspects of cultural representation and cinematography in television talk shows. These studies have provided valuable insights into how cultural elements are used and portrayed in the visual media. In this chapter, we will review the existing literature on cultural representation and cinematography in person-to-person interview programs. This review will help to establish the theoretical framework and provide a better understanding of the research topic. By analyzing and synthesizing the previous studies, we aim to identify gaps in the current knowledge and contribute to the existing scholarship. The exploration of previous studies on the cultural representation in media unravels a fascinating trove of information. It provides an understanding of the myriad ways that various elements of a culture have been shown with respect to distinctive visual styles, series of thematic decisions, and the application of narrative techniques. In the domain of television interview shows, this critical understanding of

cultural representation presents an invaluable asset, holding the chance to enable the creation of deeper, more nuanced, and culturally appropriate portraits of personalities.

In the earliest days of visual media, cultural representation was not the primary concern. Early filmmakers and television producers were more consumed with mastering the technology of their craft which positioned the inclusions of culture as an afterthought. However, as both fields matured, creators began acknowledging the potential for visual media to be a conveyor of cultural information¹. Television shows, being one of the most influential forms of media, naturally became critical fronts for the presentation of cultural ideas. The systematic way in which various elements of culture were introduced in interview programs was primarily aimed at achieving atmospheric accuracy or for giving viewers a sense of the personality’s background. Gradually, these cultural depictions grew more detailed, layered, and sophisticated, projecting deeper understanding and respect for each culture highlighted. These cultural symbols and artifacts began to serve secondary narrative roles, adding depth to a personality’s story, reflecting their identities, and providing relatable or contrasting contexts. As an illustrative exemplar, let us consider a flowchart representation of how cultural details have been incorporated over time in television interviews.

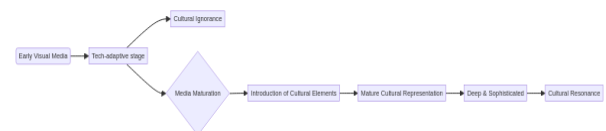


Figure 4: Cultural Representation

Case Studies of Cultural Representation in Television Interviews

The early integration of cultural elements in TV interviews primarily has been exhibited through the display of tangible cultural objects, selection of culturally significant locations, and the insertion of footage depicting vital cultural events. Each of these interview components added layers of character depth that went beyond simple biographical data. This evolution of cultural representation has been observed in a number of television interview shows throughout time. From this study, we can build a comprehension on how the cultural backgrounds of personalities surfaced in tv interviews using mermaid’s sequence Diagram syntax.

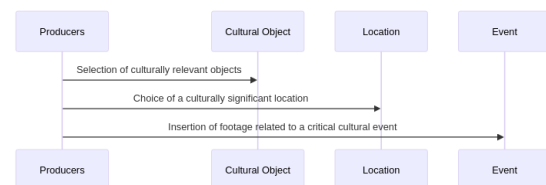


Figure 5: Mermaid’s Sequence Diagram Syntax

Previous Studies on Cinematography

Cinematography serves as a vital mechanism in the intriguing realm of character interviews within television programming,

*Corresponding Author: Albattat Ahmad

acting as a lens that aids in meticulously encapsulating and depicting the cultural background associated with the interviewees. This chapter attempts to examine and unravel the significance, essence, and the modus operandi of cinematography in the context of character interviews. A careful exploration of pertinent studies offers significant comprehension and insight into the role and impact of cinematography in capturing the cultural facets and picturesque essence associated with the character background. Cinematography is a complex art, an art that transcends beyond the realm of just recording moving images. It encompasses a myriad of techniques and devices to portray topics, characters, and settings. In the context of character interviews within television programs, cinematography assists in shedding light on the cultural DNA of the interviewees, thus enhancing the multilayered narratives. Casaer (2016) illustrates this interplay, highlighting the role of cinematography in translating the cultural essence of an individual into a compelling visual narrative. Cinematography artfully intertwines with the intertwining aspects like angles, lighting, lens types, and shot lengths to elicit certain emotions and subtly communicate important facets of the character’s background. Understood in this light, cinematography’s role as an artistic and technical tool in character interviews cannot be underestimated. As cinematography morphs into a borderline cultural lens, the projection and depiction of cultural elements become imperative. Miroshnikova (2018) reinforces this narrative, highlighting the correlation between cinematography and the representation of thematic cultural elements during character interviews. The camera’s discerning eye illuminates cultural symbols, signs, and artifacts that are pivotal to understanding the interviewee’s culture and personal background. This examination seeks to elucidate the narrative potency and capability of cultural elements in effectuating a deep connection between the viewer and the character.

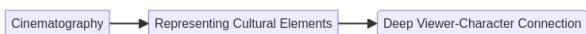


Figure 6: Cinematography

Case Studies in Cultural Cinematography

The realm of cultural cinematography is better understood through the lens of case studies. Such studies delve into the practical intricacies of cinematography and its part in character interviews, particularly in cultural casting. For instance, studies like Binebine (2020) effectively employ cultural artifacts, iconic location selection, and culturally significant event snippets to delve deep into the realm of the interviewee’s culture. It capacitates viewers to encapsulate a vivid and concrete understanding of an interviewee’s cultural backdrop, persuading them to see the world through their lens. This provides a unique viewing experience, where the television program becomes a window onto varying cultures and societal backgrounds.

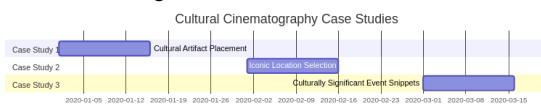


Figure 7: Cultural Cinematography Case Studies

Methodology

The focus of this research is to explore the methods of data collection and data analysis that were employed to investigate the use and portrayal of cultural elements in television talk shows. In the exploration of our work titled “The Application and Display of Cultural Lens in Character Interview Programs,” we adopt certain meticulously devised approaches for gathering pertinent information necessary to structure our research around. These specific techniques, gathered under the umbrella term “Data Collection Methods,” have allowed us to dive deep into the realm of televised character interview programs and its interpretation and representation of cultural nuances through the lens of the camera. Primarily, the process of data collection commences with the selection of appropriate character interview programs that display a vivid combination of distinct cultural elements. Our choices are not haphazard or randomly picked out; instead, they are governed by the cultural diversity they display, intrinsic in their premise, or woven delicately into the array of conversations with their guests. We intentionally select those that have a reputation for representing cultural elements effectively, such as embedding cultural artifacts, making deliberate scenic selections, and interlacing footage of cultural events.

Having pursued a concrete approach to observation of these interview programs, the journey of decoding and deriving meaning from our collected data ensues. This stage is by far the most complex and detailed, demanding efficient analytical skills and extensive cultural knowledge. Each character interview program has a unique way of capturing and presenting culture. Our task is to dive deep into the complexities of these representations and unearth how different directors and producers use the visual medium to present culture. The interpretation may vary according to the socioeconomic dynamics, historical contexts, regional implications, or political climate they are attempting to portray.

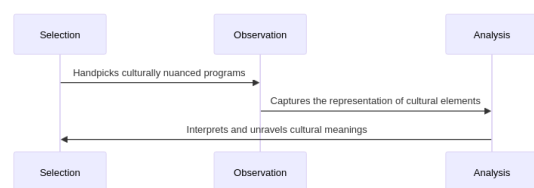


Figure 8 Data Analysis Method

A balanced approach integrating both quantitative and qualitative methods is implemented to gather a comprehensive collection of data. The quantitative data collection method is utilized to procure a large volume of data represented in numerical form, enabling precise analysis and statistical inference. Its consideration includes the number of cultural elements present, the time devoted to cultural discussion, the frequency of certain cultural themes, among other measurable factors. The quantitative approach’s primary advantage is to deconstruct the complexities and depict them in a comprehensible format via its numerical and inferential structure. Conversely, the qualitative data collection method delves into gaining a deeper understanding through non-



numeric data. This procedure involves studying themes, patterns, narratives, symbols, and meanings underlying the interview program’s cultural representation. The qualitative data helps in contextualizing the quantitative data by delivering a nuanced perspective of the patterns and themes more personally.

3.2 Data Analysis Methods

The determination and description of the selected data analysis methods used in this research process are obligatory and of utmost importance. This required precision in order to delineate and explain how the data were garnered, examined, and interpreted in order to discover pertinent patterns and associations within the realm of culture portrayal in television talk shows. The microscopic observation and interpretation of culture portrayal in talk shows through camera usage form a significant aspect of this research. The interpretation of cultural backgrounds of characters and cultural elements, the selection of cultural project elements, and the interjection of cultural events recording snippets all form a fragment of our investigatory process.

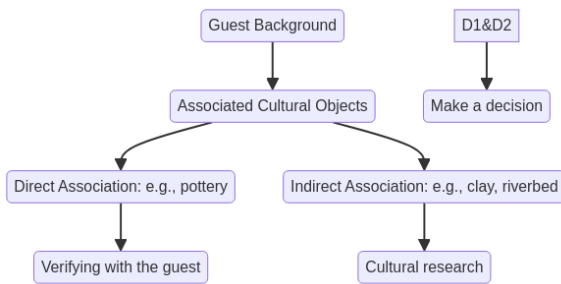


Figure 9 Cultural Aspects using Mermaid Diagram

The venue selection for a television talk show, especially one that aims to capture and display cultural elements, can profoundly affect the depiction of the guest’s cultural heritage. The analysis process entails understanding how emblematic representations of the heritage are expressed within the venue and how they enhance the viewers’ cultural experience. For instance, if the guests’ culture has strong roots in a particular architectural structure, choosing that setting can boost the cultural representations. Such analysis helps us in understanding the dependency of cultural background on the venue selection.

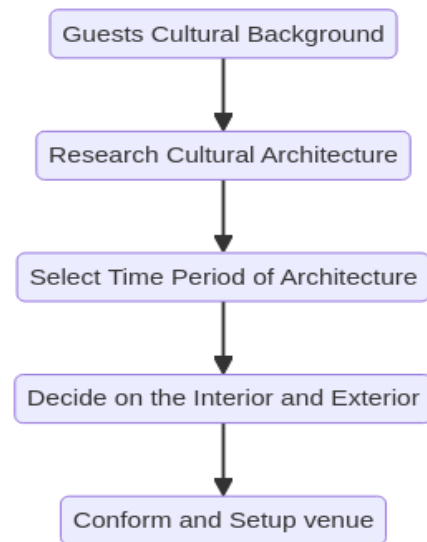


Figure 10: Cultural Venue Selection

Through meticulous data collection and systematic analysis, we have discovered that the portrayal of cultural elements in television talk shows plays a vital role in conveying a deeper understanding of characters, their backgrounds, and the cultural contexts they represent. By delving deeper into the manifestations, techniques, and effects of cultural elements in talk shows, this research provides innovative approaches and insights from a visual cultural standpoint for the advancement and growth of television programs. Therefore, we recommend that producers and directors of television talk shows incorporate and explore cultural elements more extensively, effectively integrating them with the show’s themes and visual styles to enhance their appeal and cultural penetration. Additionally, this study provides a fresh research avenue and methodology for scholars and practitioners in the fields of visual culture and cinematography, contributing to the academic exploration and practical effectiveness of these domains.

Discussion

Integration of Cultural Elements

Delving with profound involvement into the fascinating domain of cultural display in character interviews within the context of TV programs, herein lies a well-detailed analytic dissertation focussed on understanding how these cultural elements are seamlessly incorporated. Further, this discourse primarily elaborates on the exploration of capturing the intrinsic cultural background of the characters in the selective lensing within shows. The tapestry of culture is depicted through the deft placement of cultural artifacts within the recording frame, astute selection of locales drenched in native cultural heritage, and adroit interweaving of cultural event footage, thereby vividly bringing forth the understated aspects of the cultural backdrop of the characters.

Cultural Artifacts Placement

Analyze the cultural artifacts placement in the interviews, we will try to decipher how the ornaments and motifs that

symbolize the cultural nuances play a pivotal role in subtly emphasizing the cultural bearings of the characters.

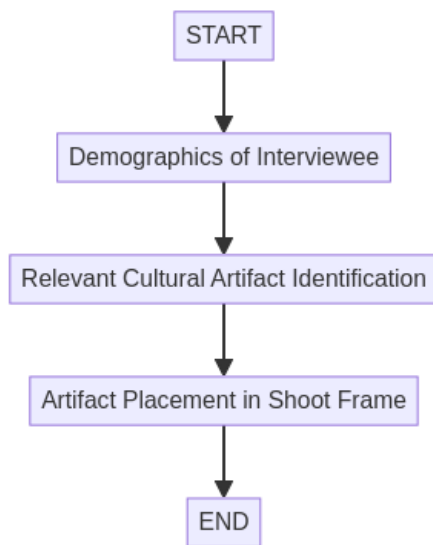


Figure 11: Cultural Artifacts Placement in the Interviews

It is often nurtured through a meticulous process that starts with an in-depth understanding of the interviewee’s demographics leading to the identification of cultural artifacts pertinent to their Indigenous heritage. The culmination of this process is the strategic placement of these artifacts in the shoot frame to bolster the visual cultural representation.

Selection of Cultural Locations

Figuratively exploring the narrative space in TV interviews, we dive into understanding the role that the selection of cultural locations plays in backdrop representation.

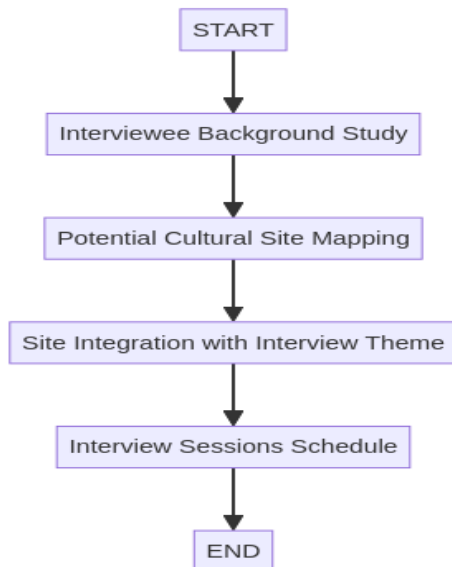


Figure 12: Exploring the Narrative Space in TV Interviews

Representation of Cultural Elements

The analysis in this section aims to unwrap the distinct layers of the multifaceted mannerisms in which cultural elements find their portrayal within the realms of celebrity interview

shows. It baits the spotlight on the arresting artistry invested in the choice of camera angles, the thematic placement of cultural artifacts, and the influential impact of authentic cultural settings. This section carries forward the discourse, taking its cue from the cornerstone concepts of visual culture, and adopts an immersive study approach to unmask the cultural spectacle that underlies these popular interview programs.

Placement of Cultural Artifacts

Cultural artifacts, prominent bearers of cultural identity and historical lineage, command a significant position in the seamless portrayal of cultural elements in interview shows. Initialized by a quest to delve deeper into the symbiosis between cultural artifacts and telecasting elements, our analysis places a strong emphasis on the manner in which these artifacts are strategically positioned to capture the viewer’s curiosity.

For instance, in various interview programs, culturally relevant objects are displayed in the backdrop or are subtly introduced during the course of the show as a visual storytelling tool. From the meticulous selection to the mindful placement, the role of these artifacts is to amplify the cultural resonance of the shows by perpetuating a connection to the celebrity’s cultural ethos.

Selection of Cultural Settings

The choice of the shooting location, a sublime artistic maneuver, encapsulates the effervescence of the underlying cultural significance that the celebrity epitomizes. Striking a delicate balance between authenticity and aesthetics, these settings contribute to the broader perspective of cultural exchange. Through an in-depth analysis, it is revealed that certain interview programs exhibit a trend of conducting sessions in culturally significant locations. Windowing into the heart of a civilization, these locations become the fabric of the show, often times narrating tales untold, thereby forging a strong bond with the audience, encouraging them to embark on this cultural exploration.

Incorporation of Cultural Footage

Lastly, the thread that weaves the concept into a coherent whole is the incorporation of cultural footages. Primarily serving as interlude sequences in the interview programs, these clips color in the portrayed cultural narrative’s shades and nuances.

Using comprehensive research as a tool, it was found that the use of cultural footage tailored to the guest’s background in selected shows was prominent. This real-time capture of events- be it a neighborhood carnival, a traditional ceremony, or a buzzing marketplace, instills an immersive experience in the audience’s perception and facilitates deeper cultural understanding through the visual medium.

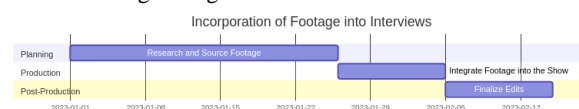


Figure 13: Incorporation of Footage into Interviews

*Corresponding Author: Albattat Ahmad

To conclude without summarizing, the focused scrutiny and analysis, incorporated for this section, help underline the innovative techniques to project cultural elements in the chosen medium of celebrity interview programs. While examining the multi-layered aspects of cultural representation, the study opens the door to a more comprehensive understanding of visual culture and its utility in the domain of televised interviews. Through extensive data collection and systematic analysis, we have discovered that the representation of cultural elements in television talk shows plays a significant role in conveying a deeper understanding of the guests, their backgrounds, and the cultural contexts they belong to. By exploring and understanding the various ways and techniques cultural elements are manifested and their effects in talk shows, we contribute to the development of innovative approaches and perspectives in visual culture for television programs. Therefore, we recommend that producers and directors of television talk shows utilize and explore cultural elements more extensively, effectively combining them with the program's themes and visual styles to enhance its appeal and cultural permeation. Additionally, this study also provides new research methods and approaches for scholars and practitioners in the fields of visual culture and cinematography, thus promoting further academic research and practical efficiency in these respective areas.

The utilization of cultural artifacts in the display, as an integral constituent of the television talk shows' presentation, plays a chief role in delineating the cultural background of the characters. Indeed, the placement of culturally significant objects within a frame conveys the cultural heritage and essentials linked with a character background. This use of cultural artifacts goes beyond the mere representation of cultural motifs, venturing into the territory of symbolic communication where objects assume roles of semiotic significance, and their strategic placement contributes to forming narratives. Reflecting on specific cases of tending cultural physical objects uncovered valuable subtext about characters based on their association with these objects. Inhibit the growing understanding of these relationships, our findings emphasize the necessity for the creative team involved in television talk shows' production to recognize the potential of cultural artifacts' play in storytelling, and, therefore, make a conscious effort to exploit this potential. For visual culture scholars and cinematography researchers, it is noteworthy to incorporate the study of the application and impact of cultural artifacts in character portrayal into their scholarly investigative arena.

Conclusion

As the terminal point of an extensive and exhaustive analysis, this study relays a nuanced understanding of the application and depiction of cultural elements within the context of televised character interview programs. Diving deep into each facet of the manifestation of theoretical cultural components in the realistic exhibition of such programs, the scope of this research has proved far-reaching. We did not just skim the surface of the topic. We poured ourselves into it, delving into the heart of the complexities and intricacies that interplay

between culture, personality, and televisual storytelling. Our fundamental motivation has been to glean a comprehensive understanding of the symbiotic relationship between culture and visual portrayal, specifically within the boundaries of interview-style programming. Drawing from a diverse palette of character interview programs, each with distinct cultural elements, we ventured into the task of sequential analysis with a systematic approach in mind. The utilization of both qualitative and quantitative research mechanisms enabled a thorough assessment. We distilled the essence of cultural element representation and its impactful visual presentation within these programs. Additionally, this research ventured into an unexplored territory of exhaustive analysis from the perspective of cinematography, offering fresh insights and novel perspectives in capturing cultural disparities, character identities, and ambiance rendition.

The process of data compilation and systematization was indeed comprehensive, with an emphasis put on the minutiae that collectively contributes to the overall narrative. Our key finding highlighted the overwhelmingly idiosyncratic role played by the manifestation of cultural elements in conveying a profound understanding of the character's background and his sociocultural ethos. The ramifications of these cultural elements not only underscore the character's identity but also underline the larger cultural context in which he evolves. The dissection and understanding of the display techniques and the overall effectiveness of the cultural elements play a crucial role in providing a new direction and innovative methodology towards visual culture. It serves as an essential cornerstone in the evolution of television programming, accelerating its transformation and enhancing its innovation quotient. Our study underscores the need for intensive exploration and strategic harnessing of cultural elements in televised character interviews. We propose a symphony of sorts, a harmonious interplay of culture, theme, and visual aesthetics that amplifies the program's appeal and cultural soundness. Further, this study lays a foundational schema for researchers focusing on visual culture and filmography. It carves a novel path in the world of academia and offers a toolkit of methodologies that paves the way for further research in correlating fields.

References

1. G. Rimbawati, Y. Putra. Visual Representation of Indonesian Culture in Character Design Hololive ID Virtual Youtuber. Proceeding of International Conference on Business, Economics, Social Sciences, and Humanities, 2022
2. Norhasheila Muharam, M. M. Jarit, M. F. Kamaruzaman. Conceptual Framework Integration of Cultural Elements in Role-Playing Game Character Design via Analysis of the Malaysian Games Industry. International Conference on Engineering Education, 2023, 23-27
3. Huma Betang's philosophical values in the character of Dayak cultural communication. JPPI (Jurnal Penelitian Pendidikan Indonesia), 2022

4. N. Indrastuti. Representation of Cultural Elements in Indonesian Folklore: A Study of the Social Status and Cultural of the Community.2018,3:189-199
5. Constructing the Global Diversity or Reproducing the Orientalist Gaze: Evaluating Identity Options and Cultural Elements in an English Intercultural Communication Textbook. English Language Teaching,2021
6. Jia Li, Zhijuan Ni, Juan Dong. The Representations of Options and Cultural Elements in English Language Textbooks Used in Myanmar.2020,4:60-71.
7. A. Baan, I. Suyitno. CULTURAL REPRESENTATION OF TORAJA ETHNIC ON THE USE OF VOCABULARY IN SINGGI' SPEECH.Litera,2020
8. P. Stensland. It is Just a Kid's Game: An Ethnographic Approach Examining the Intersection of Societal, Social, and Cultural Elements of The Midwestern Kickball League. 2019
9. M. Limbong. Benefits of School Cultural Leadership in Dormitory Life in Student Character Development. Journal of Higher Education Theory and Practice, 2023
10. D. Cabrera. The passions of the vampire in film. An example of affectivity and cultural representation in German and Mexican cinema. 2018,1-14
11. Jorge Grau-Rebollo, Nicolás Lorite-García. The representation of phenotypic diversity in audiovisual advertising in Spain: professional perspectives and implications for the cultural dynamics of inclusion.Anàlisi,2022
12. J. Cox. Character: The History of a Cultural Obsession.2022, 52:98 - 100
13. Yuqian Wei, Tiehong Wu. Visual representation of a linear tourist destination based on social network photos: a comparative analysis of cross-cultural perspectives. Journal of Tourism and Cultural Change,2020,19:781 – 804.
14. S. Ariawan. Cultural Aspects Representation in English Textbook and Its Implication on English Language Learning. Journal Of Advanced English Studies, 2020
15. Haifeng Du. Research on the Application of Comics Elements in the Teaching of Chinese as a Foreign Language. Yixin Publisher, 2023
16. Joy Partridge. Elements of Uncertainty: Visualizing the 'Spheres' of Water and Earth in the Late Middle Ages. Different Visions: New Perspectives on Medieval Art,2023
17. Indonesian Cultural Landscape Diversity: Culture-Based Landscape Elements of Minangkabau Traditional Settlement. 2019
18. Tanit Guadalupe Serrano Arias. Otherness in Cinematography.2020,21:119-123
19. N. Sunarni. Symbols and Meanings of Kanji with Bushu Onnahen as Representation of Women. Japanese Research on Linguistics, Literature, and Culture, 2021
20. Gennadiy N. Kocheshkov, Aleksandr V. Grebenshchikov. Presenting the image of a virgin lands' worker in Soviet cinematography. Verhnevolzhski Philological Bulletin, 2021